

2022 AIB-SE Program
Thursday, October 27 – Saturday, October 29, 2022
Draft – September 16, 2022

Thursday, October 27

Registration and Breakfast

Thursday - 7:00-9:00

Room - Holley Rotunda, FSU PC

Session 0.1.1 - Consortium

Thursday - 9:00-12:00

Room - Holley B204, FSU PC

All Faculty Consortium

Sumit Kundu, Florida International University

Daniel Rottig, Florida Gulf Coast University

Session 0.1.2 - Consortium

Thursday - 9:00-12:00

Room - Holley A315, FSU PC

Doctoral Consortium

John McIntyre, Georgia Institute of Technology

William Newburry, Florida International University

Session 0.1.3 - Meeting

Thursday - 9:00-12:00

Room - Bay Auditorim, FSU PC

X-Culture Sessions

Session 0.2.1 - Networking Lunch

Thursday - 12:15-1:15

Room - Holley Lecture Hall A & B, FSU PC

Networking Lunch (for consortia participants only)

Session 0.3.1 - Workshop

Thursday - 13:30-15:30

Room - Holley A301 Dean's Conference Room, FSU PC

Teaching International Business: An Interactive Workshop

S. Tamer Cavusgil, Georgia State University
Mourad Dakhli, Georgia State University

Session 0.4.1 - Workshop

Thursday - 15:45-17:00

Room - Holley A301 Dean's Conference Room, FSU PC

Paper Development special session (AIB Insights)

William Newbury, Florida International University

Session 0.5.1 - Meeting

Thursday - 13:30-17:00

Room - Holley, FSU PC

X-Culture Sessions

Welcome Reception

Thursday - 17:30-19:30

Room - Holley Lecture Hall C and Patio, FSU PC

Friday, October 28

Registration and Breakfast

Friday - 7:30-8:30

Room – Saint Andrews Foyer, Sheraton PCB

Session 1.1.1 - Interactive

Friday - 8:00-9:15

Room - Saint Andrews A, Sheraton PCB

Session Name: The World of International Business Education

Session Chair: David Baker, University of Louisiana at Lafayette

#23 Education Hubs as Industry Clusters

John David Branch, University of Michigan

David Wernick, Florida Interational University

Jumanah Saadeh, University of Michigan

#7 An Investigation of the Association Between Student Performance and Satisfaction across Three Course Delivery Modalities

Mourad Dakhli, Georgia State University

Marta S. White, Georgia State University

#75 *Honking up the Right Trees - Canada Goose Takes Flight*

David Wernick, Florida International University
Amory Pescariu, Florida International University
John David Branch, University of Michigan

#81 *The Wide World of Sports: Experiential Education for Student-Athletes in International Business*

Jeffrey Kappen, Drake University
Matthew Mitchell, Drake University

Session 1.1.2 - Interactive

Friday - 8:00-9:15

Room - Saint Andrews B, Sheraton PCB

Session Name: Research Perspectives on Robotics, Entrepreneurship, Retailing, and Advertising

Session Chair: Pradeep Behera, University of the District of Columbia

#86 *Entrepreneurial Spirit, Identity, Resilience and Responsiveness Amid The COVID-19 Pandemic: An Empirical Study*

Jaimie Szarko, Quest University
Halia M. Valladares Montemayor, Quest University

#87 *Robotic Autonomy Benefiting Individuals with Autism: Ethical Curriculum Development through Social Robotics' Design and Research*

Grace Yopez, University of the District of Columbia
Anshu Arora, University of the District of Columbia
Mohamad Sepehri, University of the District of Columbia
Pradeep Behera, University of the District of Columbia

#95 *Retail: Yesterday, Today, Tomorrow. America's Love-Hate Relationship with the Mall*

JC Blewitt, King's College
Nicholas Lutz, King's College

#18 *Language-Based Cues in Advertising*

Kiki Brar, Pepperdine University
Frances Garcia, Pepperdine University
Kori Neal, Pepperdine University
Hadeez Weng, Pepperdine University
Clark D Johnson, Pepperdine University
Brittney C Bauer, Loyola University New Orleans

Session 1.1.3 - Panel

Friday - 8:00-9:15

Room – Saint Andrews F, Sheraton PCB

Session Name: New Frontiers in IB Research – A Closer Look at Complexity

Session Chair: Stewart Miller, University of Texas at San Antonio

#102 Panel: New Frontiers in IB Research – A Closer Look at Complexity

Stewart Miller, University of Texas at San Antonio

Pervez Ghauri, University of Birmingham

Sumit Kundu, Florida International University

William Newburry, Florida International University

Break

Friday – 9:15-9:30

Room – Saint Andrews Foyer, Sheraton PCB

Session 1.2.1 - Keynote Presentation

Friday - 9:30-10:45

Room - St Andrews F, Sheraton PCB

Keynote Speaker

Pervez Ghauri, University of Birmingham

Break

Friday – 10:45-11:00

Room – Saint Andrews Foyer, Sheraton PCB

Session 1.3.1 - Competitive

Friday - 11:00-12:15

Room - Saint Andrews E, Sheraton PCB

Session Name: Future of Research in Supply Chains, Social Media, Medical Tourism, and Ethical Dilemmas

Session Chair: Anne Marie Zwerg, University of Louisville

#17 Foreign Celebrity Endorsers

Shayan Alimohammadi, Pepperdine University

Kerry Donahue, Pepperdine University

Kidan Habtay, Pepperdine University

Ryan Napier, Pepperdine University

Clark D Johnson, Pepperdine University

Brittney C Bauer, Loyola University New Orleans

#84 The Future of Supply Chain Management: Introducing Circularity

Rayyan Hamza Chanda, Quest University

Halia M. Valladares Montemayor, Quest University

#88 Development and Deployment of Chatbots on Social Media for Cyber Security: Reducing Threats and Vulnerabilities

Allan Muir, University of the District of Columbia

Chevell Parnell, University of the District of Columbia

Amit Arora, University of the District of Columbia

Anshu Arora, University of the District of Columbia

#33 Entering Mexico's Medical Tourism Industry: An Exploratory, Qualitative Analysis

Daniel Rottig, Florida Gulf Coast University

Conor Brandon, Florida Gulf Coast University

Ashley Montoya, Florida Gulf Coast University

Erin Mallia, Florida Gulf Coast University

Jorge Baez, Florida Gulf Coast University

#46 The NBA's Ethical Dilemma with China

C.G. Das, Lazaridis School of Business & Economics, Wilfrid Laurier University

Prescott C. Ensign, Lazaridis School of Business & Economics, Wilfrid Laurier University

Session 1.3.2 - Competitive

Friday - 11:00-12:15

Room - Saint Andrews F, Sheraton PCB

Session Name: Work Arrangements in Diverse International Contexts

Session Chair: Matthew Mitchell, Drake University

#21 Interpersonal Bonds and Engagement on Directed Performance: A Test in An Emerging Economic Setting

Edward O. Akoto, HSU/Akenten Appiah-Menka University (AAMUSTED)

Agustine Acheampong, Akenten Appiah-Menka University (AAMUSTED)

Prince Gyimah, Akenten Appiah-Menka University (AAMUSTED)

Emmanuel K. Owusu, Akenten Appiah-Menka University (AAMUSTED)

Veronica Adu-Brobbey, Akenten Appiah-Menka University (AAMUSTED)

#30 Attitudes of Future Business Professionals towards Corporate Responsibility in 28 Societies

Jane Terpstra-Tong, Monash University

Olivier Furrer, University of Fribourg

David A Ralston, University Fellows International Research Consortium

Charlotte M Karam, American University of Beirut

Carolyn P Egri, Simon Fraser University

Malika Richards, Pennsylvania State University

Marina Dabic, University of Osijek

Emmanuelle Reynaud, IAE d'Aix-en-Provence
Ping-Ping Fu, Nottingham University Business School China
Ian Palmer, RMIT University
Narasimhan Srinivasan, University of Connecticut
María Teresa de la Garza Carranza, Instituto Tecnológico de Celaya
Arif Butt, University of Management Sciences
Jaime Ruiz Gutiérrez, Universidad de los Andes
Chay Hoon Lee, Keppel Offshore and Marine
Yong-lin Moon, Seoul National University
Jose Pla-Barber, University of Valencia
Mario Molteni, Catholic University of Milan
Christine Kuo, Yuan-Ze University
Tania Casado, University of São Paulo
Yusuf Sidani, American University of Beirut
Audra I Mockaitis, Maynooth University
Philip Hallinger, Mahidol University
Laurie Milton, University of Western Ontario
Luiza Zatorska, SGH Warsaw School of Economics
Ho Beng Chia, National University of Singapore
Modestas Gelbuda, ISM University of Management and Economics
Ruth Alas, Estonia Business School
Wade Danis, University of Victoria

#42 Arranged Friendship: A New Construct, Instrument, and National Rankings

Vas Taras, University of North Carolina at Greensboro
Ola Taras, Guilford County Schools

#77 A Review of Skilled Immigrants' Careers in Temporal Contexts

Dunja Palic, Carleton University

Session 1.3.3 - Interactive

Friday - 11:00-12:15

Session 1.5.1 - Interactive

Friday - 14:45-16:00

Room - Saint Andrews A, Sheraton PCB

Session Name: Qualitative and Quantitative IB Research

Session Chair: Stewart Miller, University of Texas at San Antonio

#101 Re-thinking Paradigm and Methodology in Qualitative IB Research

Stewart Miller, University of Texas at San Antonio

Roberta Aguzzoli, Durham University

Jorge Lengler, Durham University

Agnieszka (Aggie) Chidlow, The University of Birmingham

#96 *The Effects of Market Orientation and Sales Manager Control on Salesperson Outcome Performance Through Parallel Mediation Approach in Pharmaceuticals Industry*

Rizwan Qaisar Danish, University of the Punjab
Muhammad Rafay Nawaz, PU
Ibrar Mansoor, NCBAE

#31 *Examining the Unexamined: Mid-Cap Stock Returns*

Margarita Kaprielyan, Elon University
Benjamin Jansen, Middle Tennessee State University

#78 *Impact of legal and cultural environments on whistle-blowing activities in Russia*

Dina Clark, Bloomsburg University of PA
Natalia Ermasova, Governor State Univeristy
Victoria Geyfman, Bloomsburg University of PA

Lunch and Conversation

Friday – 12:15-13:15

Room – Saint Andrews C&D

Session 1.4.1 - Workshop

Friday - 13:15-14:30

Room - St Andrews F, Sheraton PCB

Increasing the Amount of Instructor Contact for Engaging Online IB-MBA Courses

P. Roberto Garcia, Indiana University

Coffee Break

Friday – 14:30-14:45

Room – Saint Andrews Foyer, Sheraton PCB

Session 1.5.1 - Competitive

Friday - 14:45-16:00

Room – Saint Andrews E, Sheraton PCB

Session Name: Institutions and Firm Strategy

Session Chair: Eren Ozgen, Florida State University

#59 *Perspectives on Risk in Strategy: An Integrative Review*

Irina Stoyneva, Thomas Jefferson University

#69 *Do foreign subsidiaries benefit from MNEs' host-government lobbying? Evidence from the U.S.*

Vikrant Shirodkar, University of Sussex
Palitha Konara, University of Sussex

#49 *Organizational and Institutional Identity Orientation Antecedents of Enterprise Strategy for Multinational Firms*

Veselina Vracheva, Chapman University

Session 1.5.2 - Interactive

Friday - 14:45-16:00

Room - Saint Andrews B, Sheraton PCB

Session Name: Gender, Diversity, and Inclusivity in IB

Session Chair: Masud Chand, Wichita State University

#15 *The influence of gender and culture related to self-evaluation modesty and self-promotion differences in the cross-national workplace*

Karen Lynden, UNC Greensboro

#22 *The Effect of CEO's Cultural Background on the Foreign Market Entry: Examining the Moderating Effects of External Board Memberships and CEO Duality*

O. Volkan Ozbek, Trinity University

#28 *Putting People First: Female CEOs and Relational CSR*

Prachi Gala, Kennesaw State University
Cameron Duncan Nicol, Union University

#85 *The Standardization of Selection Practices: An Institutional Perspective*

Raina M. Rutti, Wichita State University
Gergana Markova, Wichita State University

#9 *Challenges & Opportunities of Inclusion in American Muslim Nonprofits*

Dina Abdelzaher, University of Houston Clear Lake
zahir Latheef, University of Houston Downtown

Session 1.5.3 - Competitive

Friday - 14:45-16:00

Room - St Andrews F, Sheraton PCB

Session Name: Institutional Environments and Corporate Governance

Session Chair: Wendy Ritz, Florida State University

#25 *Rare and Valuable: Female Board Directorship in the Middle East and North Africa*

Canan Mutlu, Kennesaw State University

Julia Barbar, St. Gallen

#29 Corporate governance transparency: Do firm-level ethics policies and country-level investor protections substitute or complement?

Thomas Weber, University of Southern Indiana

Kaveh Moghaddam McAdam, University of Houston-Victoria at Katy

Krista Lewellyn, Florida Southern College

Amirhossein Maleki, Northeastern Illinois University

#61 Differences in Institutional Ownership Structure across Countries: The Impact of Institutional Investors on Innovation

Irina Stoyneva, Thomas Jefferson University

Vadake Narayanan, Drexel University

Break

Friday – 16:00-16:15

Room – Saint Andrews Foyer, Sheraton PCB

Session 1.6.1 - Workshop

Friday - 16:15-17:30

Room - St Andrews F, Sheraton PCB

Research Methods Workshop

Guangzhi Shang, Florida State University

Saturday, October 29

Registration and Breakfast

Saturday - 7:30-8:30

Room – Saint Andrews Foyer, Sheraton PCB

Session 2.1.1 - Competitive

Saturday - 8:00-9:15

Room - Saint Andrews E, Sheraton PCB

Session Name: Issues and Perspectives: Supply Chains, Manufacturing, Cyber Security, and Influencer Marketing

Session Chair: Anshu Arora, University of the District of Columbia

#35 Responsiveness in the Business Environment: US-based SMEs in the Industrial Machinery Manufacturing Industry Expanding to Taiwan

Daniel Rottig, Florida Gulf Coast University

Houston Kulig, Florida Gulf Coast University

Jaime Bagby, Florida Gulf Coast University
Rosele Castor, Florida Gulf Coast University

#16 *Cross-Cultural Influencer Marketing*

Thomas Campi, Pepperdine University
Atalie Olivia, Pepperdine University
Tyler Williams, Pepperdine University
Cameron Woo, Pepperdine University
Clark D Johnson, Pepperdine University
Brittney C Bauer, Loyola University New Orleans

#34 *Responsiveness in a Post-COVID New Normal: Supply Chain Strategies for US-Based Semiconductor Manufacturing MNCs with Operations in China*

Daniel Rottig, Florida Gulf Coast University
John Burker, Florida Gulf Coast University
Jessica Foss, Florida Gulf Coast University

#89 *Performing Sentiment Analysis on Twitter to Counter Cyber Security Threats*

Demario Asquitt, University of the District of Columbia
Grace Yopez, University of the District of Columbia
Amit Arora, University of the District of Columbia
Anshu Arora, University of the District of Columbia

Session 2.1.2 - Competitive

Saturday - 8:00-9:15

Room - Saint Andrews F, Sheraton PCB

Session Name: Global Challenges

Session Chair: Joseph Krupka, Florida State University

#40 *Risk Taking Propensity as a result of Deregulation*

Elzotbek Rustambekov, Bryant University

#47 *Content, Configuration, and Conduct of Enterprise Strategy for Global 500 Firms*

Veselina Vracheva, Chapman University
Kaveh Moghaddam, University of Houston - Victoria
Ryan Mason, Chapman University

#4 *Government Stimulus and Mortgage Payments During COVID-19: Evidence from the US Census Household Pulse Survey*

Florence Neymotin, Nova Southeastern University
fred forgey, Nova Southeastern University

#76 Innovative Finance Mechanisms for Biodiversity Conservation: Quantitative synergies with climate change for knowledge sharing

Rama Seth, CBS

Pratim Majumdar, Indian Institute of Technology Kharagpur

Session 2.1.3 - Interactive

Saturday - 8:00-9:15

Room – Saint Andrews B, Sheraton PCB

Session Name: Internationalization of SMEs

Session Chair: Carri Reisdorf, Elon University

#27 Challenges Facing Internationalization of SMEs in Emerging Economies: A Study on OECD Model

Shouvik Sanyal, Dhofar University

#53 Cluster dynamics: A study of lock, pottery and glassware industry of Northern India

Ratna Vadra, IMT Ghaziabad

#65 Barriers to Internationalization in Low-Tech Emerging Market Firms

Suhail Mohammad Ghouse, Dhofar University

Omar Durrah, Dhofar University

#79 The Rise of Airbnb: A Qualitative Analysis of The Good, The Bad, and The To Be Determined

Julius E. Ekeroma, University of South Alabama

#82 Digital Innovation of International Business in SMEs.

Mario Gonzalez Segura, Georgia State University

Break

Saturday – 9:15-9:30

Room – Saint Andrews Foyer, Sheraton PCB

Session 2.2.1 - Competitive

Saturday - 9:30-10:45

Room - Saint Andrews F, Sheraton PCB

Session Name: Culture, Knowledge, Creativity and Performance

Session Chair: Malika Richards, Pennsylvania State University

#2 Are Proactive Employees More Creative? The Impact of Recognition and Flow

Yunita Sofyan, Xi'an Jiaotong University

Malika Richards, Pennsylvania State University

Yufan Shang, Xi'an Jiaotong University

#20 Cultural Profile as Determinant of Interpersonal Bonds and Work Performance in a Collectivist Context

Edward O. Akoto, HSU/Akenten Appiah-Menka University (AAMUSTED)

Emmanuel Owusu, Akenten Appiah-Menka University (AAMUSTED)

Prince Gyimah, Akenten Appiah-Menka University (AAMUSTED)

Augustine Acheampong, Akenten Appiah-Menka University (AAMUSTED)

Veronica Adu-Brobbey, Akenten Appiah-Menka University (AAMUSTED)

#68 Influence of Knowledge Sharing Behaviors on Global Virtual Team Performance

Robert Goodson, Walden University

#73 How old are you?: Synthesizing Workplace Ageism and The Way Forward

Liji James, Indian Institute of management Kozhikode

Aparna M Varma, Indian Institute of management Kozhikode

Amitabh Anand, Excelia Business School

Manoranjan Dhal, Indian Institute of Management

Session 2.2.2 - Interactive

Saturday - 9:30-10:45

Room - Saint Andrews A, Sheraton PCB

Session Name: Sustainability and Agility Strategies

Session Chair: Krista Lewellyn, Florida Southern College

#48 What makes companies decide to internationalize? An alternative approach to internationalization motivation process

Myropi Garri, University of Portsmouth, UK

Akiebe Humphrey Ahworegba, University of Portsmouth

#55 Organizational Sustainability as a Strategic Concept

Irina Naoumova, University of Hartford

Annette Rogers, University of Hartford

Irina Berezinets, Graduate School of Management Saint Petersburg State University

#58 Stakeholder interactions and collaboration influence on supplier CSR practices: The case of Bangladesh's apparel industry

Md Tareq Bin Hossain, Thammasat University, Thailand

Mahmood Momin, Auckland University of Technology

Steven Dellaportas, Nottingham University Business School, Ningbo, China

#62 The Impact of Sustainable Supply Chain Transparency on Corporate Performance

Hsiang-Hua Yang, National Taiwan University

Cheng-Min Chuang, National Taiwan University

#66 *Is ambidexterity the strategy for navigating the post-pandemic business world? An exploration of ambidexterity as a survival mechanism for firms.*

Nazly Katherine Nardi, Purdue Global University

Reccia Natasha Charles, St. George's University

#91 *Agility, Resilience, and Adaptive Capacity in Emerging Market Internationalizing Firms: Evidence from Brazil and Turkey*

Celso Pinho, Georgia State University

Cuneyt Evirgen, Sabanci University

Maria Pinho, Georgia State University

Session 2.2.3 - Competitive

Saturday - 9:30-10:45

Room - Saint Andrews E, Sheraton PCB

Session Name: International Entrepreneurship

Session Chair: Kaveh Moghaddam McAdam, University of Houston-Victoria

#10 *A Knowledge-Based Conceptual Framework of Immigrant Entrepreneurship*

Dike Ike, Toronto Metropolitan University

#32 *Exploration of the Antecedents of Export Development: Evidence from Indian SMEs*

Saju Jose, Abu Dhabi University

Rumintha WickramaSekera, Queensland University of Technology

#41 *Disruption and the Internationalized Family Firm: Balancing Socioemotional Wealth and Institutional Complexity*

William Donoher, Georgia College & State University

#83 *Entrepreneurial Internationalization in Renewable Energy Industry: The Impact of Industry Structure and Policy*

Meysam Manesh, Fayetteville State University

Break

Saturday – 10:45-11:00

Room – Saint Andrews Foyer, Sheraton PCB

Session 2.3.1 - Interactive

Saturday - 11:00-12:15

Room - Saint Andrews B, Sheraton PCB

Session Name: GVT, Talents, and Performance Management Systems

Session Chair: Karen Lynden, University of North Carolina Greensboro

#14 *Cross cultural psychological capital in the global virtual team context*

Karen Lynden, UNC Greensboro

#43 *Expected Versus Observed Challenges Congruence (EVOCC): Effects on the GVT Dynamics and Performance and Implication for Training*

Vas Taras, University of North Carolina at Greensboro

Longzhu Dong, University of Wisconsin Eau Claire

#56 *Global Talent, Knowledge Transfer, and Team Performance*

Rachel O'Sullivan, University of South Alabama

#71 *Service-oriented high-performance work systems and service performance: mediating and moderating multilevel mechanism approach*

Muhammad Ali, Dongguan University of Technology

Mubbsher Munawar Khan, The University of Punjab, Lahore

#8 *Workers' Affective Organizational Commitment, Educational Level, and Age in Buenos Aires, Argentina*

Juan De Leon, FIU

Alejandro Delaney, FIU

Session 2.3.2 - Competitive

Saturday - 11:00-12:15

Room - Saint Andrews F, Sheraton PCB

Session Name: Collaboration, Competitive Advantage and Performance in Emerging Markets

Session Chair: Kai Xu, University of Texas at San Antonio

#54 *Determinants of Digital Collaborative Consumption in the South African food delivery industry*

Fanny Saruchera, University of the Witwatersrand

Tinayeshe Shumba, University of the Witwatersrand

#57 *The Rise of Developing Countries' M&As and their Effect on Target Firms' Performance*

Maria Hatalis, Rutgers University

Mariana Spatareanu, Rutgers University

#63 *Service Interactivity Capability: A Compositional Approach to Gain Competitive Advantage across Diverse Economies*

Thomas Anning-Dorson, University of the Witwatersrand

#98 *Governing Non-Equity Public-Private Joint Ventures: New public governance in Emerging Economies*

Khaled Kesseba, York St John University

Session 2.3.3 - Competitive

Saturday - 11:00-12:15

Room - Saint Andrews E, Sheraton PCB

Session Name: Competitive International Marketing

Session Chair: Brittney Bauer, Loyola University New Orleans

#13 *Cosmopolitan Orientation's Impact on Green Buying Behavior*

Sandra Graca, Eckerd College

Virginie Khare, Eckerd College

#38 *Effects of exporting SMEs promotion policies in foreign markets*

Claude Obadia, ESCE

Irena Vida, University of Ljubljana

Dora Triki, ESCE

#72 *Role of advertisement and celebrity endorsement on purchase intention: A mediating role of fashion involvement*

Mubbsher Munawar Khan, The University of Punjab, Lahore

Muhammad Ali, Dongguan University of Technology

#97 *Effect of Brand Elements on Organizational Success: A Moderating Approach of Brand Experience of Muslim and Non- Muslim Customers of Islamic Products in Pakistan*

Rizwan Qaisar Danish, University of the Punjab

Nosheen Pervaiz Awan, UOL

Rumaisa Gul, UOL

Lunch and Conversation

Saturday – 12:15-13:15

Room – Saint Andrews D, Sheraton PCB

Session 2.4.1 - Panel

Saturday - 13:15-14:30

Room - Saint Andrews F, Sheraton PCB

Session Name: X-Culture: Preparing Students to Thrive in the Current Work Environment

Session Chair: Karen Lynden, University of North Carolina Greensboro

#45 *X-Culture: Preparing Students to Thrive in the Current Work Environment*

Karen Lynden, UNC Greensboro

Leilani O. Baumanis, Lynn University
Reccia Natasha Charles, St. George's University
Omer F Genc, Youngstown State University
Ru-Shiun Liou, University of Tampa
Tim Muth, Florida Institute of Technology
Daniel Rottig, Florida Gulf Coast University
Vas Taras, University of North Carolina at Greensboro
Luis E. Torres, Georgia Gwinnett College

Session 2.4.2 - Interactive

Saturday - 13:15-14:30

Room - Saint Andrews A, Sheraton PCB

Session Name: Institutions, Innovation and Emerging Markets

Session Chair: Jun Wu, Georgia Gwinnett College

#11 Innovation Capabilities of Emerging Market MNEs and Host Country Innovation Systems: A Comparative Institutionalism Perspective

Niti Bhasin, University of Delhi
Surender Munjal, University of Leeds
Sumit Kundu, Florida International University

#5 The Impact of Institutions on Foreign Direct Investment Inflows: A Sectoral Panel Analysis
Sanusi Mumuni Zankawah, University of International Business and Economics

#51 When do Export-Led Internationalization and Innovation Reduce Firm-Idiosyncratic Risk? Evidence from an Emerging Economy

Jun Li, Shanghai University of Finance and Economics
Ruby Lee, Florida State University

#52 Ownership Structure and Corporate Default Risk: Empirical Evidence from a Transitional Frontier Country

Quang Vit Vu, University of Economics Ho Chi Minh City
An Le Mac, University of Economics Ho Chi Minh city

#70 Management with Chinese characteristics – an integrative review and future research directions

Sara Koczkas, Corvinus University of Budapest
Balazs Vaszkun, Corvinus University of Budapest

#74 The Impact of Home country cultural, administrative, geographical and economic distance dimensions on CSR activities by MNEs

Rama Seth, CBS

Session 2.4.3 - Competitive

Saturday - 13:15-14:30

Room - Saint Andrews E, Sheraton PCB

Session Name: Synthesizing Institutional Voids, Logics and Geopolitics

Session Chair: Ru-Shiun Liou, University of Tampa

#12 The Effect of a Formal Institutional Void and a Countervailing Informal Institution on the Internationalization Levels of Firms in a Highly Developed Home Country

Omer F Genc, Youngstown State University

Jack Clampit, Texas A&M University Corpus Christi

Melanie Lorenz, Florida Atlantic University

#39 Firm Dominant Logic and Foreign Direct Investment in Developing Markets

Doug Johansen, Jacksonville University

Zonghui Li, Jacksonville University

Zachary Davis, Jacksonville University

Somtochukwu Dike, Jacksonville University

#60 Is Geopolitics Making a Comeback? Centering Location Strategy on Trade Access Resilience.

Anamika Datta, University of Memphis

Frances Fabian, University of Memphis

#6 Socially Conscious Investment Funds and Institutions

Gary A. Hoover, Murphy Institute and Economics Department, Tulane University

Kamal Smimou, Ontario Tech University

Coffee Break

Saturday – 14:30-14:45

Room – Saint Andrews Foyer, Sheraton PCB

Session 2.5.1 - Panel

Saturday - 14:45-16:00

Room - Saint Andrews F, Sheraton PCB

Session Name: Meet the Editors panel

Session Chair: Daekwan Kim, Florida State University

#104 Meet-the-Editors Session

Daekwan Kim, Florida State University

Pervez Ghauri, University of Birmingham

Stewart R Miller, University of Texas at San Antonio

William Newburry, Florida International University

Shuttle departs for Sunset Dolphin Cruise

Saturday – 16:00-16:30

Shuttle transportation provided

Capt. Anderson's Sunset Dolphin Cruise

Saturday - 16:30-18:30

Location - St Andrews Marina

Shuttle transportation provided

Closing Reception and Dinner

Awards and Recognition

Saturday - 19:00-21:00

Location - Captain Anderson's Restaurant

Shuttle transportation back to the Sheraton provided
