

2021 AIB-SE All Faculty Consortium

Date: Thursday, October 21 from 9:00am to 12:00pm EDT

Location: Zoom

Consortium Co-Chairs:

Dr. Kelly Hewett
*Associate Professor, Reagan Professor of
Business*
Haslam College of Business
The University of Tennessee Knoxville

Dr. Daniel Rottig
*Professor of International Business and
Global Strategic Management*
Lutgert College of Business
Florida Gulf Coast University

Session I: Phenomenon-based International Business Research

Time: 9:00am until 9:50am

This session will cover the topics of impactful practitioner- as well as public-policy oriented international business research and features current and former editors of journals which publish this important type of scholarship, including AIB Insights, the Journal of International Business Policy, the Journal of World Business, the International Journal of Emerging Markets and the Journal of Management Studies.

Moderators: Dr. Kelly Hewett and Dr. Daniel Rottig

Panelists:

Dr. Jonathan Doh
Dr. John Mezas
Dr. Alvaro Cuervo-Cazurra

Session II: International Business Pedagogy in a Post-Pandemic World

Time: 10:00am until 10:50am

This session will cover the topics of the post-pandemic “new normal” of international business education, global virtual teams and cross-cultural education, and the new realities of international business curricula. Panelists will also share the insights gained from the recent AIB World Curriculum Survey and recent data and trends on the topic.

Moderators: Dr. Kelly Hewett and Dr. Daniel Rottig

Panelists:

Dr. Chuck Kwok
Dr. Raj Aggarwal
Dr. Bill Newburry
Dr. Vas Taras

Session III: Serving the International Business Community

Time: 11:00am until 11:50am

This session will cover the topics of serving the academic international business community by organizing academic conferences, becoming an editor and reviewer, and becoming engaged in international education and research programs as well as international-oriented consulting activities.

Moderators: Dr. Kelly Hewett and Dr. Daniel Rottig

Panelists:

Dr. John McIntyre

Dr. Irina Naomouva

Dr. Matthew Mitchell