

**AIB-SE 2021 Virtual Conference**  
**Thursday, October 21 – Friday, October 22, 2021**  
**Draft Program Schedule**

**Session 1.1.1 - Consortium - Thursday - 9:00am - 12:00pm ET**

*Doctoral Consortium*

John McIntyre, Georgia Institute of Technology  
Sumit Kundu, Florida International University

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**Session 1.1.2 - Consortium - Thursday - 9:00am - 12:00pm ET**

*All Faculty Consortium*

Daniel Rottig, Florida Gulf Coast University  
Kelly Hewitt, University of Tennessee

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**Session 1.2.1 - Meeting - Thursday - 10:00am - 12:00pm ET**

*X-Culture Strategy Session*

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**Session 1.3.1 - Workshop - Thursday - 12:00pm - 1:15pm ET**

*Teaching Workshop*

Roberto Garcia, Indiana University

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**Session 1.4.1 - Workshop - Thursday - 1:30pm - 3:30pm ET**

*IB Pedagogy Workshop*

Tamer Cavusgil, Georgia State University  
Ilke Kardes, Valdosta State University  
Elizabeth Napier, University of Toledo  
Maria Luiza Pinho, Georgia State University

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**Session 1.5.1 - Workshop - Thursday - 3:30pm - 4:45pm ET**

*Research Methods Workshop – Surprises, Mixed Findings, or Questionable Research Practices?*  
*A Methodology for Evaluating Cumulative Empirical Analyses and Replication Studies*

Gwendolyn (Gwen) Lee, University of Florida

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**Session 1.6.1 - Workshop - Thursday - 5:00pm - 6:00pm ET**

*AIB Ethics Workshop*

Lorraine Eden, Texas A&M University  
Rosalie Tung, Simon Fraser University

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**WELCOME RECEPTION - Thursday - 6:00pm - 7:00pm ET**

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**Session 2.1.1 - Panel - Friday - 8:00am - 9:15am ET**

**Session Name: Panel**

**Session Chair: Daniel Rottig, Florida Gulf Coast University**

*#44 X-Culture and the Post-Pandemic New Normal: Creating Resilient Organizations and Global Virtual Teamwork Skills via a Student Global Consulting Project*

Daniel Rottig, Florida Gulf Coast University  
Vasyl Taras, University of North Carolina Greensboro  
Alexander Assouad, Belmont University  
David S. Baker, University of Louisiana at Lafayette  
Karen Lynden, UNC Greensboro

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**Session 2.1.2 - Competitive - Friday - 8:00am - 9:15am ET**

**Session Name: International Entrepreneurship: Organizational Resilience and Human Capital**

**Session Chair: Saba Colakoglu, Georgia Institute of Technology**

*#10 Believing in Climate Change: Help or Hindrance for Entrepreneurial Resiliency?*

Krista Lewellyn, Florida Southern College  
Kaveh Moghaddam, University of Houston Victoria

*#37 The Impact of Entrepreneurs' Improvisation: The Mediating Role of Resilience*

Rizwan Qaisar Danish, Institute of Business Administration, University of the Punjab, Lahore  
Muqqadas Rehman, IBA PU  
Sara Shabbir, HCC PU  
Abid Hussain, HCC PU  
Hafiz Fawad Ali, University of Okara

*#45 Strategic Entrepreneurship Practices and Operational Performance of Local Firms in a Global Business Environment*

Helen Olubunmi Aderemi, Obafemi Awolowo University  
Ebenezer Akinsanya Oke, Adeseun Ogundoyin Polytechnic

*#54 The Signaling of CEO Human Capital in Foreign-Listed IPOs*

Christina H. Tupper, North Carolina A&T State University  
Anju Mehta, North Carolina A&T State University

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**Session 2.1.3 - Interactive - Friday - 8:00am - 9:15am ET**  
**Session Name: Strategies for a Changing Global Economy**  
**Session Chair: Chun Zhang, The University of Vermont**

#14 *Global Value Chains: Lead Firm Relational Factors*  
Obie Paul Byrum, Kennesaw State University

#28 *De-Globalization: the Forces Against Globalization*  
Beatriz Canamary, Rollins College

#29 *Stuck in the Middle: An analysis of a viable strategy in the U.S. Steakhouse Sector*  
Christopher Robertson, Northeastern University  
Sanjay Lote, Northeastern University

#36 *Spirituality as a competitive advantage for commercial firms to better commitment, loyalty, productivity, and quality of customer service.*  
Segundo Castro-González, Universidad de Puerto Rico - Rio Piedras  
Elimari Ríos Pérez, Carlos Albizu University  
Nora Picón, Universidad Ana G. Mendez

#48 *Finance, Food, and Pharma: The Institutionalization of Islamic Halal Regulation*  
Matthew Mitchell, Drake University  
Jeffrey Kappen, Drake University  
Noah Carrell, Drake University

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**Session 2.1.4 - Competitive - Friday - 8:00am - 9:15am ET**  
**Session Name: Institutional Environment and Outward FDI**  
**Session Chair: Wlamir Xavier, Biola University & Chongqing Technology and Business University**

#21 *National Institutional Systems, Owner Identity and Outward FDI Location: The case of Chinese MNEs*  
Zhixiang Liang, York University  
Yue Zhao, University of Arkansas at Little Rock  
Michael Carney, Concordia University

#42 *Chinese Firm Internationalization: An exploration of Chinese Belt and Road Initiative and impact on Cross Border Merger and Acquisitions (CBMAs) and Outbound Foreign Direct Investment (OFDI)*  
Karen Lynden, UNC Greensboro  
Ben Kemton, UNC Greensboro  
Chris John, UNC Greensboro

#15 *Digitalization, Corruption, and Internationalization*  
Farzana Chowdhury, Durham University Business School  
David Audretsch, Indiana University  
Maksim Belitski, University of Reading

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**Session 2.1.5 - Competitive - Friday - 8:00am - 9:15am ET**  
**Session Name: International Marketing**  
**Session Chair: Brittney Bauer, Loyola University New Orleans**

*#11 Empathy is not enough! Investigating the influence of moral emotions on buying intention of products originated from disliked sources*  
Hayiel Hino, Ariel University

*#18 When Social Distancing Seems Too Close: The Role of Construals and Culture*  
Brittney C. Bauer, Loyola University New Orleans  
Clark D. Johnson, Pepperdine University

*#46 The Impact of Corporate Social Responsibility (CSR) Initiatives to Covid-19 on Consumer Visit Intentions : The Role of Perceived Motivation, Perceived CSR Fit and Cultural Values*  
Xixi Li, Saint Louis University  
Muhammad Mollah, Saint Louis University  
Chuandi Jiang, Emporia State University

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**Session 2.2.1 - Panel - Friday - 9:30am - 10:45am ET**  
**Session Name: Panel**  
**Session Chair: Malika Richards, Pennsylvania State University-Berks**

*#70 WAIB Panel: Navigating a Career in Academia*  
Malika Richards, Pennsylvania State University  
Yingying Zhang Zhang, International University of Japan  
Tanvi Kothari, San Jose State University  
Irina Naoumova, University of Hartford  
Susan Forquer Gupta, Monmouth University

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**Session 2.2.2 - Panel - Friday - 9:30am - 10:45am ET**  
**Session Name: Panel**  
**Session Chair: Kaveh Moghaddam, University of Houston-Victoria**

*#72 Internationalization Strategy of Emerging Market Firms: Current Research Trends and Future Directions*  
Kaveh Moghaddam, University of Houston Victoria  
George Nakos, Clayton State University  
Gary Knight, Willamette University  
Saeed Samiee, University of Tulsa

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**Session 2.2.3 - Interactive - Friday - 9:30am - 10:45am ET**

**Session Name: Competitiveness of the MNEs**

**Session Chair: Joseph Krupka, Florida State University**

*#35 Customers Intention to Adopt Digital Banking Services: Moderating Role of Perceived Risk in Banking Sector of Pakistan during COVID-19 Pandemic*

Rizwan Qaisar Danish, Institute of Business Administration, University of the Punjab, Lahore  
Majid Ali, PU  
Anita Ali, PU

*#68 MNE Competitive Strategies in an Emerging Economy: Impact and Response from Subsidiaries and Local Firms*

Cynthia Akwei, Liverpool John Moores University

*#66 Supply chain dynamic capabilities (SCDC) and their importance in horizontal collaboration as an adjuvant to risk management.*

Isabel Cristina Alzate, Universidad Nacional de Colombia  
Eva Cristina Manotas, Universidad Nacional de Colombia  
Antonio Jose Boada, Institución Universitaria CEIPA  
Eliana Maria Manotas, Universidad Nacional de Colombia

*#90 Solving Problems of the Institutional Voids in Modern Russian and Chinese Market by Foreign Business: On the Example of the Work of the Company Aliexpress*

Anna Bozhukova, National Research University-Higher School of Economics  
Romie Frederick Littrell, National Research University-Higher School of Economics

*#91 The Curse of Leadership: Humpty Dumpty Fell Down Again*

Caroline Shaffer Westerhof, Colorado Technical University

*#65 Waiting in the Wings: The Choice to Create*

Florence Neymotin, Nova Southeastern University

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**Session 2.2.4 - Competitive - Friday - 9:30am - 10:45am ET**

**Session Name: International Diversification, Capital Structure, and Firm Performance**

**Session Chair: Alex Tan, University of the District of Columbia**

*#26 International Portfolio Diversification from Investing in Frontier Markets of Middle East and Africa*

Akash Dania, Delaware State University

*#38 Capital Structure and the Strategies of Innovation and Internationalization*

Grigorios Livanis, Ohio University  
J. Michael Geringer, Ohio University

*#63 Learning, Foreign Operations and Firm Performance*

Jittima Tongurai, Kobe University  
Chaiporn Vithessonthi, Sunway University

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**Session 2.2.5 - Competitive - Friday - 9:30am - 10:45am ET**

**Session Name: Cross Cultural Consumer Behavior**

**Session Chair: Xi Xi Li, Saint Louis University**

*#4 Perception study of customers of a global fast food restaurant in India and U.S.A*

Rajesh Kumar Srivastava, Sydenham Institute of management

Manimoy Paul Paul, Siena Business School New York

Shriniwas Dhure, Sydenham Institute University of Mumbai

*#19 The Influence of Culture on Consumer Perception of Deceptiveness: A Cross-cultural Study*

Haithem Zourrig, Kent State University

Mengxia Zhang, University of International Business and Economics

Kamel El Hedhli, Qatar University

Imene Becheur, Qatar University

*#43 Give Back What You Take: Examining the Effects of Related and Unrelated Corporate Social Responsibility Efforts of MNEs on Consumer Preferences*

Elizabeth Napier, University of Toledo

Irem Yoruk, Wayne State University

*#85 Globalization & Values: How Territorial Identity and Social Globalization Impact Cultural*

Maria Luiza Pinho, Georgia State University

Celso Pinho, Georgia State University

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**Session 2.3.1 - Panel - Friday - 11:00am - 12:15pm ET**

**Session Name: Fellows Panel**

**Session Chair: Alvaro Cuervo-Cazzura, Northeastern University**

*#87 Innovations for the middle classes in emerging markets*

S. Tamer Cavusgil, Georgia State University

Alvaro Cuervo-Cazurra, Northeastern University

Ravi Ramamurti, Northeastern University

Peter Williamson, Cambridge University

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**Session 2.3.2 - Interactive - Friday - 11:00am - 12:15pm ET (STUDENT SESSION)**

**Session Name: Artificial Intelligence and Social Robotics, Green Business, and Internationalization Impacts**

**Session Chair: Anshu Arora, University of the District of Columbia**

*#17 Lean, Clean, and Green Business: An Examination of the Millennial Consumer's Perception of Corporate Environmental Practices and Green Marketing Tactics*

JC Blewitt, King's College  
Alyssa Gesek, King's College

*#61 Advancement of Robotic Autonomy Benefitting Individuals with Autism: Ethical Curriculum Development through Social Robotics' Design and Research*

Grace Yepez, University of the District of Columbia  
Anshu Arora, University of the District of Columbia  
Amit Arora, University of the District of Columbia

*#64 Impact of victims, displaced and reinserted people in the internationalization*  
José Alvarez, Universidad de La Sabana

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**Session 2.3.3 - Interactive - Friday - 11:00am - 12:15pm ET**

**Session Name: Culture and Dynamics of Work in MNEs**

**Session Chair: Irina Naoumova, University of Hartford**

*#6 Cultural Awareness and Creating a Comfortable, Compassionate and Open Business Environment*

Irina Naoumova, University of Hartford  
Annette Rogers, University of Hartford  
Swathi Pedeballi, University of Hartford  
Irina Volkova, National Research University - Higher School of Economics

*#23 Decision Framework for Perceptions of Risk When Expatriating*

Tracey Walmsley, University of Technology Sydney  
Simone Faulkner, University of Technology Sydney  
Marco Berti, University of Technology Sydney

*#25 Cultural Distance and Moral Intensity. A Path Forward to Understanding Moral Lapses while Working Abroad*

Christopher Robertson, NORTHEASTERN UNIVERSITY  
James Westerman, APPALACHIAN STATE UNIVERSITY

*#31 Skill Development and Education - The Problem of Parallel Education in India*

Venkat Rao Gudivada, SRF-ICSSR, Department of HRM, Andhra University

*#60 Arranged Friendship: A New Construct, Instrument, and National Rankings*

Vasyl Taras, University of North Carolina Greensboro  
Ola Taras, Guilford County Schools

*#82 Managerial Hierarchy and the State of Fear: Illuminating Feararchy*

Sergey Ivanov, University of the District of Columbia

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**Session 2.4.1 - Friday - 12:30pm - 1:45pm ET**

**LUNCH with Keynote Speaker**

**Chuck Kwok, University of South Carolina**

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**Session 2.5.1 - Panel - Friday - 2:00pm - 3:15pm ET**

**Session Name: Fellows Panel**

**Session Chair: Rosalie Tung, Simon Fraser University**

*#96 Opportunities Seized, Opportunities Missed (Co-Sponsored by AIB Fellows & WAIB)*

Rosalie Tung, Simon Fraser University

Lorraine Eden, Texas A&M University

Tatiana Kostova, University of South Carolina

Lilac Nachum, City University of New York

Becky Reuber, University of Toronto

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**Session 2.5.2 - Competitive - Friday - 2:00pm - 3:15pm ET (STUDENT SESSION)**

**Session Name: Risk and Resilience: Impacts of COVID-19, Politics, and Student Motivations**

**Session Chair: Anne Marie Zwerg, Universidad de la Sabana**

*#30 Managing COVID-19: A Qualitative Study of the EU Hotel Industry's Response to the Pandemic*

Daniel Rottig, Florida Gulf Coast University

Tai Rambert, Florida Gulf Coast University

Melanie Schmees, Florida Gulf Coast University

Christina Cowgill-Fiorito, Florida Gulf Coast University

Alex Arian, Florida Gulf Coast University

*#32 Managing Political Risk in China's Digital News Media Industry*

Daniel Rottig, Florida Gulf Coast University

Nicholas Weber, Florida Gulf Coast University

Robert Guajardo, Florida Gulf Coast University

Kelsy Holbert, Florida Gulf Coast University

Nicholas Vana, Florida Gulf Coast University

*#69 Artificial 'Emotional' Intelligence or Emotional 'Artificial' Intelligence: A Perspective*

Akriti, Shiv Nadar University

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**Session 2.5.3 - Interactive - Friday - 2:00pm - 3:15pm ET**

**Session Name: Customer Focused Internationalization: Impacts on Entrepreneurship, E-commerce, Health, and Global Cosmetics**

**Session Chair: Xun Zhang, Hohai University-China**

*#92 Motivations for Pursuing an MBA Degree*

Ethan M. Gardner, The University of North Carolina at Pembroke

Lydia Gan, The University of North Carolina at Pembroke



#34 *Motivations that drive entrepreneurs to succeed in Colombia*

Lina Maria Rodriguez, Universidad de La Sabana

Anne Marie Zwerg, Universidad de La Sabana

#47 *Success factors of an e-commerce business international strategy*

Vanessa Pinzón Puerto, Universidad de La Sabana

#49 *Health system based on the therapeutic value of the patient's results*

Juan Camilo Copete, Universidad de la Sabana

#52 *Costumer Centricity - Literature review*

Daniela Quirós, Universidad de la Sabana

#56 *Preferences in the Global Cosmetic Industry: What Can We Learn from Consumers in Emerging Markets?*

Alexandra Xuan, Manhattan College

Grishma Shah, Manhattan College

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**Session 2.5.4 - Interactive - Friday - 2:00pm - 3:15pm ET**

**Session Name: Branding and Global Marketing**

**Session Chair: Clark Johnson, Pepperdine University**

#76 *What Sustainability Marketing Strategies drive Millennials Buying Behavior around the Globe?*

Sandra Graca, Eckerd College

#77 *Symbiotic brand relationships - the key to the survival of local brands in the global era*

Reccia Natasha Charles, St. George's University

Nazly Katherine Nardi, Purdue University Global

#81 *Negotiating Cancel Culture Across Countries*

Rodney Carveth, Morgan State University

#89 *Asian Guitar Replica Companies and Brands: Main Marketing Strategies and Perspectives in the Market*

Anna Bozhukova, National Research University-Higher School of Economics

Romie Frederick Littrell, National Research University-Higher School of Economics

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**Session 2.6.1 - Panel - Friday - 3:30pm - 4:45pm ET**

**Session Name: Panel**

**Session Chair: John Dilyard, St. Francis College**

#93 *Addressing the Persistence of Modern Slavery and Child Labor in Global Value Chains*

John Raymond Dilyard, St. Francis College

Ans Kolk, University of Amsterdam  
Hinrich Voss, HEC Montreal  
Elizabeth Napier, University of Toledo  
Jacob Park, Castleton University  
Yingying Zhang Zhang, International University of Japan

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**Session 2.6.2 - Interactive - Friday - 3:30pm - 4:45pm ET**

**Session Name: Emerging Markets**

**Session Chair: Daniel Rottig, Florida Gulf Coast University**

*#7 Examining the impact of organization culture, personal-job fit and employee engagement on turnover intention: An assessment of IT sector from an emerging market perspective*

Sujo Thomas, Ahmedabad University  
Viral Bhatt, Gujarat Technological University  
Dhruvi Chauhan, Gujarat Technological University  
Ritesh Patel, Gujarat Technological University

*#57 Multilatinas Innovation: Role of Asset-Seeking FDI, Subsidiary Autonomy, and Knowledge Transfer*

Dominic Buccieri, Missouri Southern State University  
JiEun Park, Cleveland State University

*#67 Shift from embedding to restructuring global value chains of emerging-market enterprises*

Yunshi Mao, Sun Yat-Sen University  
Yangchun Liu, Sun Yat-Sen University  
Min Gao, Sun Yat-Sen University

*#78 The Zipf's Law and Publicly Traded Firms in Emerging Markets: Implications of Firm Sizes' Distribution to International Business Studies.*

Eduardo Jarque, Japan Center for Latin American Studies

*#94 Effect of External Financing on Sustainable Innovation: The Threshold Effect*

Xun Zhang, Hohai University  
Biao Xu, Nanjing University  
Ning Zhang, Umass Amherst  
Jun Wu, Georgia Gwinnett College

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**Session 2.6.3 - Competitive - Friday - 3:30pm - 4:45pm ET**

**Session Name: Role of Institutional View on International Business**

**Session Chair: Johan Vogel, University of Pretoria**

*#3 Making the Grade: An Analysis of Sustainability Reporting Standards and GRI Adherence Ratings*

Nik Nikolov, Appalachian State University  
Wes Friske, Missouri State Uni  
Todd Morgan, Missouri State

#12 *Leave the token, take the gavel: How political ideology and informal societal institutions shape gender diversity of major board committees*

Patricio Duran, Saint Louis University  
Roxana Turturea, Stockholm School of Economics  
Purseu Heugens, Erasmus University  
Jean-Luc Arregle, EM Lyon Business School  
Marc van Essen, University of South Carolina

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**Session 2.6.4 - Interactive - Friday - 3:30pm - 4:45pm ET**  
**Session Name: Trends, Opportunities and Challenges in Business Education**  
**Session Chair: David Baker, University of Louisiana at Lafayette**

#16 *Bridging Cultures through Virtual Exchange American and Moroccan Students Collaborate to Solve Global Sustainability Challenges*

Mourad Dakhli, Georgia State University  
Marta Szabo White, Georgia State university  
Rihab Abba, ESCA-Casablanca

#22 *Synergistic Mindsets Wanted- Are Business Schools Meeting the Demand at Times of VUCA?*

Dina M. Abdelzaher, University of Houston Clear Lake  
Munachi Onumonu, University of Houston Clear Lake

#55 *Bibliometric network analysis in global competencies for employability*

Maria Carolina Alvarez, Universidad de La Sabana  
Anne Marie Zwerg, Universidad de La Sabana

#73 *Vestas: New Challenges after COVID-19*

Wlamir Xavier, Biola University  
Cinara Gambirage, FGV/Ebape  
Jaison Caetano Da Silva, FGV/Ebape

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**Session 2.6.5 - Competitive - Friday - 3:30pm - 4:45pm ET**  
**Session Name: Knowledge Flows and Innovation in Challenging Work Settings**  
**Session Chair: Luis Camacho, SUNY Empire State College**

#24 *When does Enterprise Social Media Use Improve or Inhibit Job Performance?*

Yuhui Jiang, Xi'an Jiaotong University  
Yufan Shang, Xi'an Jiaotong University  
Malika Richards, Pennsylvania State University  
Yan Pan, Xi'an Jiaotong University

#58 *Exploring the joint effect of national and organizational culture on knowledge sharing Behavior*

Yao Amewokunu, Paine College

Eric Matofam Tamandja, Dakota State University  
Sherrie Lewis, Saint Leo University

#71 *The Benefits of and Deployment Approach to Shared Values in Multi-National Organizations: An Analysis of the "Why" and the "How to" Implement Shared Values in Organizations*

Wade Britt, Drake University  
Matthew Mitchell, Drake University  
Jeffrey Kappen, Drake University  
Noah Carrell, Drake University

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**Session 2.7.1 - Panel - Friday - 5:00pm - 6:15pm ET**  
**Session Name: Panel**  
**Session Chair: Daria Panina, Texas A&M University**

#84 *AIB Teaching & Education: Engaging Students in Active Learning*

Daria Panina, Texas A&M University  
Margaret Fletcher, University of Glasgow  
Ilke Kardes, Valdosta State University  
Karen Lynden, UNC Greensboro  
Marina Schmitz, CBS International Business School

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**Session 2.7.2 - Interactive - Friday - 5:00pm - 6:15pm ET (STUDENT SESSION)**  
**Session Name: Technology and Manufacturing: Impact on Globalization**  
**Session Chair: Eren Ozgen, Florida State University**

#33 *Managing Cross-border M&As in the Chinese Manufacturing Industry*

Daniel Rottig, Florida Gulf Coast University  
Joshua Goergen, Florida Gulf Coast University  
Sarah Spaulding, Florida Gulf Coast University  
Zachary Desjardins, Florida Gulf Coast University  
Burke Barsamian, Florida Gulf Coast University  
Tatyana Glasgow, Florida Gulf Coast University

#50 *3D Concrete Printing (3DCP) Literature Review*

Christian Felipe Bunch, Universidad de La Sabana

#53 *Strategy to Build a Circular Economy in the Recovery of Plastics: Waste Management in Columbia*

Cindy Katherine Mora Rodriguez, Universidad de la Sabana  
Luz Elba Torres Guevara, Universidad de la Sabana

#79 *Robotic Anthropomorphism and Intentionality through Human-Robot Interaction (HRI): Autism and the Human experience*

Andrew Sammonds, University of the District of Columbia  
Anshu Arora, University of the District of Columbia

Amit Arora, University of the District of Columbia

*#80 Integrating Social Robotics with the Big Five Human Personality Traits, Anthropomorphism, Social Motivation, and Autism Spectrum Disorder*

Chevell Parnell, University of the District of Columbia

Anshu Arora, University of the District of Columbia

Amit Arora, University of the District of Columbia

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**Session 2.7.3 - Competitive - Friday - 5:00pm - 6:15pm ET**

**Session Name: Performance and Innovation in Challenging Work Settings**

**Session Chair: Edward Akoto, Henderson State University**

*#8 Extra-Role Job Performance and the Impact of Cultural Environment and Cultural Intelligence*

Robert Engle, Quinnipiac University

*#27 Does a Failure Event Enhance or Inhibit Creativity? The Role of Individual Goal Orientation*

Yan Pan, Xi'an Jiaotong University

Yufan Shang, Xi'an Jiaotong University

Malika Richards, Pennsylvania State University

*#88 Corporate Citizenship and Organizational Citizenship Behavior: Does COVID-19 affect this Relationship?*

Luis Jose Camacho, SUNY Empire State College

Julio Ramirez, Universidad Pontificia Bolivariana

Cristian Salazar-Concha, Universidad Austral de Chile

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**Session 2.7.4 - Interactive - Friday - 5:00pm - 6:15pm ET**

**Session Name: International Entrepreneurship of Emergig Market Firms**

**Session Chair: Kaveh Moghaddam, University of Houston-Victoria**

*#5 Arini Global: International Expansion of a Small Olive Oil Producer*

Robert Moussetis, North Central College

George Nakos, Clayton State University

Thomas Cavenagh, North Central College

*#9 Challenges facing Internationalization of SMEs in Emerging Economies – A Study on OECD Model*

Shouvik Sanyal, Dhofar University

*#13 Family Firm and The Abiliity Willingness Paradox*

Marek Kolinski, Kennesaw State University

Scott Henry, Kennesaw State University

Obie Paul Byrum, Kennesaw State University

*#20 How do Multi-faceted Business Ties Mediate the Influence of Proactiveness on Technological Innovations*

Chen Han, Xi'an Jiaotong University

*#39 The Hidden Champions' "Willing Successor" Problem: Examination from Stakeholder's Perspective*

Chin-Wen Chang, Soochow University / Department of International Business

*#40 From Online to Off-line Support: A Trust Perspective on Celebrity Entrepreneurs' Performance*

Chin-Wen Chang, Soochow University / Department of International Business

Sheng-Hsiung Chang, Department of International Business, Tamkang University

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**CLOSING RECEPTION AND AWARDS - Friday - 6:30pm - 7:30pm ET**

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